

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 53780

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

CONTRACT NO. REV.

1091-53780-1

DATE PRINTED

09/14/12

PAGE 1

262368	AGENCY (OR SERVICE) ACTING AS AGENT FOR	93316	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	HAMBURGER COMPANY C/O MUNDY		MICHIGAN DEMOCRATIC STATE CENTRAL	
AND	1322 G St SE		606 Townsend St	
ADDRESS	Washington DC 20003-3021		Lansing MI 48933-2313	
	USA		USA	
CONTACT	BOBBY MUSHROE		PRODUCT EST#1583	
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 1583	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11.	1	09:00A	11:00A	30S	08/25/12-08/25/12	CBS NEWS SATURDAY MORNING	1	275.00	275.00
2	00011..	2	09:00A	09:58A	30S	08/23/12-08/24/12	DR. PHIL	2	200.00	400.00
3	01010..	2	09:58A	10:57A	30S	08/21/12-08/23/12	LETS MAKE A DEAL	2	400.00	800.00
4	10000..	1	09:58A	10:57A	30S	08/27/12-08/27/12	LETS MAKE A DEAL	1	400.00	400.00
5	01111..	4	10:57A	12:00N	30S	08/21/12-08/24/12	THE PRICE IS RIGHT	4	500.00	2000.00
6	10000..	1	10:57A	12:00N	30S	08/27/12-08/27/12	THE PRICE IS RIGHT	1	500.00	500.00
7	01111..	4	12:00N	12:28P	30S	08/21/12-08/24/12	WHO WANTS TO BE MILLIONAIRE	4	350.00	1400.00
8	10000..	1	12:00N	12:28P	30S	08/27/12-08/27/12	WHO WANTS TO BE MILLIONAIRE	1	350.00	350.00
9	.1111..	4	12:28P	01:30P	30S	08/21/12-08/24/12		4	500.00	2000.00
10	1.....	1	12:28P	01:30P	30S	08/27/12-08/27/12		1	500.00	500.00
11	.1111..	4	01:28P	02:00P	30S	08/21/12-08/24/12		4	500.00	2000.00
12	1.....	1	01:28P	02:00P	30S	08/27/12-08/27/12		1	500.00	500.00
13	01111..	4	02:00P	03:00P	30S	08/21/12-08/24/12	THE TALK	4	400.00	1600.00
14	10000..	1	02:00P	03:00P	30S	08/27/12-08/27/12	THE TALK	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WWJ-TV

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AND	1322 G St SE			606 Townsend St	
ADDRESS	Washington DC 20003-3021			Lansing MI 48933-2313	
	USA			USA	
CONTACT	BOBBY MUSHROE			PRODUCT#1583	
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO.	1583	PRODUCT CODE	1300
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1					

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			FROM	TO						
15	01111..	4	03:00P	03:58P	30S	08/21/12-08/24/12	RACHAEL RAY	4	250.00	1000.00
16	10000..	1	03:00P	03:58P	30S	08/27/12-08/27/12	RACHAEL RAY	1	250.00	250.00
17	01111..	4	04:58P	05:58P	30S	08/21/12-08/24/12	DR. PHIL	4	400.00	1600.00
18	10000..	1	04:58P	05:58P	30S	08/27/12-08/27/12	DR. PHIL	1	400.00	400.00
19	01010..	2	05:58P	06:28P	30S	08/21/12-08/23/12	THE INSIDER	2	400.00	800.00
20	10000..	1	05:58P	06:28P	30S	08/27/12-08/27/12	THE INSIDER	1	400.00	400.00
211.	1	01:02A	02:02A	30S	08/25/12-08/25/12	COLD CASE	1	300.00	300.00
221	1	12:00M	01:00A	30S	08/26/12-08/26/12	NUMBERS	1	600.00	600.00
231	1	01:00A	02:00A	30S	08/26/12-08/26/12	WITHOUT A TRACE	1	300.00	300.00
Total Contract:								47		18775.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	15075.00	3700.00	18775.00	
GRAND TOTAL									18775.00	

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